

Report on Conduct of Online Workshop

ART OF CASE WRITING

KNOWLEDGE SHARING WORKSHOP

December 22nd, 2021 (3:00 pm - 4:00 pm)

An online workshop on the topic of “**Art of Case Writing**”-**Knowledge Sharing Workshop** was organized jointly by **The ICFAI University, Himachal Pradesh and Case Research Centre, IBS Hyderabad** on Wednesday, **December 22nd, 2021** between 3:00 pm - 4:00 pm.

In the beginning of the event, **Prof. (Dr.) Ramanjeet Singh**, Vice Chancellor, The ICFAI University, Himachal Pradesh, welcomed Mr. Sanjib Dutta, Associate Dean, IBS Case Research Centre, Hyderabad, and also shared his views about the importance of Case Writing.

The invited speaker, **Mr. Sanjib Dutta**, Associate Dean, IBS Case Research Centre, Hyderabad, encouraged teachers to use the case study method in their classrooms. He explained the components of case writing and common mistakes in case writing. He also described the qualities of a case writer.

After that, a discussion session was held in which teachers and research scholars discussed the implementation of case research methods.

The event was ended by a vote of thanks given by Dr. Nisha Chanana. She thanked Mr. Sanjib Dutta, Associate Dean, IBS Case Research Centre, Hyderabad, and Prof. (Dr.) Ramanjeet Singh, Vice Chancellor, The ICFAI University, Himachal Pradesh, and all the HoDs, faculty members, and research scholars.

In the event, all the faculty members and research scholars from the Faculty of Management Studies, Faculty of Law, Faculty of Sciences and Technology, and Faculty of Pharmaceutical Sciences of The ICFAI University, Himachal Pradesh were present.

We received a good response from the audience, and they also gave very good feedback.



Invitation for
**KNOWLEDGE
SHARING WORKSHOP (Online)**

Topic

Art of Case Writing

Date:- Dec 22, 2021

Time:- 3:00 PM to 4:00 PM

To Join, Click here 

meet.google.com/iim-vyno-isu

Resource Person

Mr. Sanjib Dutta

Organized jointly by

ICFAI University, Himachal Pradesh
& Case Research Center (CRC)
IBS Hyderabad, IFHE

Link - systems@iuhimachal.edu... Meet - iim-vyno-isu

meet.google.com/iim-vyno-isu?pli=1

SANJIB DUTTA is presenting

PowerPoint Slide Show - [Art of Case Writing_Dec 22 2021] - PowerPoint

Common Mistakes (1/2)

- No Reference of Table in Text
- Using images without copyright permission
- Not mentioning source of figures / pictures / tables
- Factual errors
- Unrelated facts
- Not mentioning full name first with the short form in brackets
- Case from a single article / source
- Hyperlinks in case – this shows that the article is copied

Slide 17 of 21

Bhuvan Semwal | SANJIB DUTTA | Parveen Yadav | systems | Rachna Devi | Prof Dr Ramanje... | 42 others | You

3:41 PM | iim-vyno-isu

Windows taskbar: Type here to search, 21°C Haze, 3:41:21 PM 12/22/2021

Fwd: Quiz 2 - systems@iuhimachal.edu... ACFR0gBmXpoRIU9zKVPVrh-YIF... ACFR0gA0LppDX8M5U_VYJDV... Meet - iim-vyno-isu

meet.google.com/iim-vyno-isu?pli=1

Bhuvan Semwal | SANJIB DUTTA | Parveen Yadav | systems | Rachna Devi | Prof Dr Ramanjeet Singh | Sarishti Joshi | 38 others | You

3:48 PM | iim-vyno-isu

Windows taskbar: Type here to search, 21°C Haze, 3:48:58 PM 12/22/2021

Browser tabs: Fwd: Quiz 2 - systems@iuhimach... | ACFrOgBmXpoRIU9zKVPvvh-YII... | ACFrOgAOILppJDX8MsU_vLYJD... | Meet - iim-vyno-isu

Address bar: meet.google.com/iim-vyno-isu?pli=1

Meeting Grid:

- Chitra Anand (Profile picture)
- SANJIB DUTTA (Video feed)
- ratnesh jaswal (Profile picture: hand holding plant)
- systems (Video feed)
- Rachna Devi (Profile picture: blue background with white logo)
- Prof. Dr. Ramanjeet Singh (Video feed)
- Jagdeep Singh (Video feed)
- 39 others (Profile picture: P and B circles)
- ICFAI UNIVERSITY (Profile picture)

Notification: Jagdeep Singh has raised a hand. [Open queue](#)

3:49 PM | iim-vyno-isu

Windows Taskbar: Type here to search | 21°C Haze | 3:49:37 PM 12/22/2021