

# RESUME

**Dr. ESHA BANSAL**

Ph.D (Management)

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**Address:** #1542-A, Durga Colony, Kalka, Distt Panchkula (Haryana)

## PROFILE

Student-centered individual with expertise in area of Management. Offers experience of 16 years in supporting students, developing instructional plans, organizing and grading examinations. Organized and dependable individual successful at managing multiple priorities with positive attitude. Goal-oriented to advance department, improve teaching and modernize courses.

## EMPLOYMENT

- Presently working as **Assistant Professor** at ICFAI University, Himachal Pradesh (From August 2018 to till date)
- Worked as **Head of Department** and **Assistant Professor** at IEC School of Business Management and Commerce, IEC University, Himachal Pradesh (From April, 2013 to August, 2018)
- Worked as **Course Coordinator** and **Assistant Professor** in **E-Max Business School**, Badhauri, Ambala (From August 2008 to April 2013).
- Worked as **Visiting Faculty** in **Shri Atmanand Jain Institute of Management and Technology**, Ambala City (from October 2007 to May 2008).

## QUALIFICATION

- **Ph.D (Management):** Awarded in **October 2022** from **The ICFAI University, Himachal Pradesh**
- **UGC-NET Qualified (June 2011 & June 2012)**
- **Master Of Business Administration {2005-2007}** **Kurukshetra University , Kurukshetra**
- **Bachelor of Science (Non Medical)** from **Kurukshetra University, Kurukshetra.**
- **Intermediate** Passed in 2002 from **D.A.V.P.S**, Ambala City, Affiliated to C.B.S.E
- **Matriculation** Passed in 2000 from **D.A.V.P.S**, Ambala City, Affiliated to C.B.S.E.
- **Diploma in Banking and Finance (DBF)** from **Indian Institute of Banking and Finance**, Mumbai.
- 3-months **Diploma in Computer Basics.**

## SUBJECTS TAUGHT

- Operation Research
- International Business Environment
- Indian Financial Systems
- Financial Services
- Security Analysis & Portfolio Management
- Management Process & organization Behaviour
- Organization Behaviour
- Communication Skills
- Computer Applications in Management.
- Business Environment
- Insurance & Risk Management
- Principles of Banking
- Labour Laws

## WORKSHOPS/SHORT TERM COURSES

- Attended Faculty Development Programme on Entrepreneurship Development conducted by Karpaga Vinayaga College of Engineering and Technology held from 04.01.2021 to 07.01.2021.
- Two Week Online Certificate Program with Intensive Hands-on Training on R – Programming organized by Faculty of Humanities and Science, Dr. MGR Educational and Research Institute Adalayampattu Phase II Campus from 14th to 25th September 2020
- Participated in the National webinar on Looking Ahead: Leading and Inspiring through Uncertain Times organized by the Internal Quality Assurance Cell, St Albert's College (Autonomous) on Thursday, 18 June 2020
- Seven Days Online Workshop on “Data Analysis and Interpretation using SPSS”, conducted from 15th June 2020 to 21st June 2020 organized by School of Commerce and Management Studies, Dayananda Sagar University, Bangalore.
- Participated in Seven-day national workshop on Research methodology from June 09, 2020 to June 15, 2020 conducted by NAS PG College in association with IGNOU.
- Participated in One Week Online Faculty Development Programme on the topic “Changing Facets of Contemporary Issues for Promoting World Class Research and Innovations in Law, Management and IT” organized by Ideal Institute of Management and Technology held on 25th May - 31st May, 2020
- Two Week Online Workshop on "Comprehensive e-Learning to e-Training guide for Administrative Work" conducted by Ramanujan University in collaboration with MHRD from May 25 - June 05, 2020
- Attended the webinar on “ Use of online resources in teaching learning process” organized by Department of Chemistry, Uka Tarsadia University, Gujarat on 20.5.2020.
- Attended Five Day workshop on “**Skill Development**” organized by NITTTR Chandigarh
- Attended Five Days workshops on “**Effective Teaching**” organized by NITTTR Chandigarh

- Undergone training at Staff Development Programme on “**Research Methodology**” Conducted by AICTE at MM University.
- Undergone training at Management Development Programme on “**Personality Development**” conducted by MSME, Karnal at E-Max Group of Institutions.

## LIST OF PUBLICATIONS

- **Esha Bansal, H.P Singh**, Influence of demographic factors on risk tolerance of individual investors- an empirical analysis, Turkish Online Journal of Qualitative Inquiry (TOJQI) Volume 12, Issue 9, August 2021: 387 – 395, E-ISSN:1309-6591, **Index: Scopus/ Cite Score: 0.00**
- **Esha Bansal** , 2021, “A study of financial literacy and investment decisions among individual investors”., T. Pathak, *Proceedings in National conference on Advances on Theory, research and practices in management*, Faculty of Management, GLS University, May 01,2021
- **Esha Bansal**,2021, An empirical study of saving and investment behaviour of individual investors in Panchkula City, Piar Chand, *Proceedings in National e-conference on Recent Trends in management & Social Sciences*, Department of Management Studies & Department of HSS, NIT Hamirpur. 05<sup>th</sup> 06<sup>th</sup> March, 2021
- **Esha Bansal, H.P Singh** Influence Of Personality Traits On Risk Capacity Of An Individual Investor: An Analysis, *Wesleyan Journal of Research*, Vol 13 No 80 (March 2021), ISSN No: 0975-1386, **UGC-Care indexed**
- **Esha Bansal, H.P Singh**, Samrat Datta, A Study Of Awareness And Influence Of Demographic Factors On Risk Tolerance Of Law Professionals, *International Journal of Management (IJM)*, Volume 12, Issue 2, February 2021, pp.762-772, Article ID: IJM\_12\_02\_074, ISSN Print: 0976-6502 and ISSN Online: 0976-6510 DOI: 10.34218/IJM.12.2.2021.074, **Index: SCOPUS**
- Esha Bansal, Dr H.P Singh, “A study of Customer Attitude towards online shopping in Solan District of Himachal Pradesh”,*IUJ Journal of Management*, Vol 7, No. 1, June 2019, Pg No 11-15,ISSN no: 2347-5080, **UGC Approved Journal**, EOI: 10.11224/IUJ
- Esha Bansal , “A Study on Impact of GST on Indian Economy”, *International Journal of Research and Innovation in Applied Science (IJRIAS)* ,Volume III, Issue II, February 2018, ISSN 2454-6194, Pg No.17-20
- Esha Bansal, Bela Thakur,” A study on role of Information Technology in Development of Indian Banking Sector”, *CU-Global Management Review*, Vol 5(1), ISSN No. 2349-1078, Pg. No. 72
- Bela Thakur, Esha Bansal, “An Area of Concern in India: attracting & Retaining “ Y ” Generation workforce”, *CU-Global Management Review*, Vol 4(2), ISSN No. 2349-1078, Pg. No. 30

- Esha Bansal, Bela Thakur, “*Insurance Industry: Impact of FDI in Insurance in India*”, Journal of Global Research & Analysis, December 2015, Vol 4(2), ISSN No. 2278-6775, pg. no. 76
- Bela Thakur, Esha Bansal, “*Maternity Leave Benefit: Comparative Analysis of Maternity Leave Benefit in India & UK*”, Journal of Global Research & Analysis, Vol 4(2), ISSN No. 2278-6775, Pg. No. 86

## PRESENTATIONS

- **Esha Bansal** , 2021, “A study of financial literacy and investment decisions among individual investors”, *National conference on Advances on Theory, research and practices in management*, Faculty of Management, GLS University, May 01,2021
- Presented paper entitled “ An empirical study of savings and investment behaviour of individual investors in Panchkula City” at National e-conference on Recent Trends in management & Social Sciences RTMSS-2021 (05th 06th March, 2021) organized by Department of Management Studies & Department of HSS, NIT Hamirpur.
- Presented paper entitled “Evaluation of Investor Awareness on Techniques Used in E-Trading and Associated Cyber Risk” at One Day International Seminar on “Globalizing World and Cybercrime” Organised By Law Mantra
- Presented paper at National Seminar on Management: Data, Information & Systems on “**Study of Enterprise Resource Planning in SME**” at Shree Ram Mulkh Institute of Management & Technology.
- Presented paper at National Seminar on Agriculture: The Backbone of Indian Economy” on “**Comparative Study of Agriculture Sector & Commodity Market**” at Maharishi Markandeshwar University, Mullana.
- Presented paper at National Seminar on Institutional Planning & Qualitative Development in Higher Education on “**Constituents of an Effective Institutional Planning**” at PG Government College for Girls, Sector-42, Chandigarh.
- Presented paper at National Seminar on Institutional Planning & Qualitative Development in Higher Education on “**Academic Excellence & Institutional Effectiveness**” at PG Government College for Girls, Sector-42, Chandigarh.
- Presented paper at National Conference on “Managing growth in the era of Global Pressures-2012” on “**Regulation of Micro Finance-An Analysis**” at Galaxy Global Group of Institutions.
- Presented paper at National Conference on “Managing growth in the era of Global Pressures-2012” on “**Investment option for Retail Investors: A Comparative Study**”

**of MNC's Mutual Funds V/s Indian Mutual Funds”** at Galaxy Global Group of Institutions.

- Participated in National conference on Issues and challenges in Contemporary World 2015 on December 26<sup>th</sup>& 27<sup>th</sup> at IEC university, Baddi
- Participated in Two-day International e-Conference ‘Changing Landscapes in Business, Finance and Economy: A Global Perspective’ Organised by Department of Commerce on November 28-29, 2020.
- Participated in first multi-disciplinary National Conference on Society, Technology and Development in 21<sup>st</sup> Century India,, “E-Governance: A way of transforming Government & its impact on preference of Investment avenues, in June 2019
- Participated in e-workshop on targeting journals for publications conducted by Pharma State Academy on Dec 24.2020.

## **POSITIONS HELD**

- Nodal Officer, NEP, The ICFAI University, Himachal Pradesh, 2023
- Examination Centre Superintendent, The ICFAI University, Himachal Pradesh (December 2022)
- Controller of Examinations, The ICFAI University, Himachal Pradesh (August 2019- December 2021)
- Prospectus Incharge, The ICFAI University, Himachal Pradesh (Since 2019)
- Co-Convener, International Conference on Business Research & Practices, August 2023.
- Convener, UGC Inspection, 2020, The ICFAI University, Himachal Pradesh
- Member, NAAC Committee, The ICFAI University, Himachal Pradesh
- Member, UGC Committee, The ICFAI University, Himachal Pradesh
- Member, IQAC Cell, The ICFAI University, Himachal Pradesh
- Member, Convocation Committee, The ICFAI University, Himachal Pradesh
- MBA Course Coordinator, The ICFAI University, Himachal Pradesh
- Member, Sexual Harassment Committee, Sexual Harassment Committee
- Convener, Sexual Harassment Committee, IEC University, Himachal Pradesh
- Convener, Student Welfare Committee, IEC University, Himachal Pradesh
- Member of Academic Council, IEC University, Himachal Pradesh
- Member of Board of Studies, IEC University, Himachal Pradesh
- Academic Coordinator, IEC University, Himachal Pradesh
- Examination Coordinator, IEC University, Himachal Pradesh
- Cultural Committee Incharge, IEC University, Himachal Pradesh
- Committee Member of INSPIRE Camp 2015 & 2016, IEC University

## HONOURS

- Got Appreciation for Organizing “2<sup>nd</sup> Convocation at IEC university
- Got Appreciation for Organizing International Women’s Day at IEC University.
- Got Appreciation Certificate for “Excellency in Teaching” at IEC University in 2014.
- Got Appreciation Certificate for organizing Cultural Events at E-Max Group of Institutions in 2012.
- Got Certificate of Academic Excellence in 2012.

## KEY ACTIVITIES PERFORMED

- Responsible and accountable for setting and advancing the academic strategy of the Department in line with Faculty and University strategic plans and direction
- An active member of the Faculty Executive Board and contribute to the overall leadership and management of the Faculty.
- To develop and sustain appropriate structures for management, consultation, decision-making and communication with staff and students.
- To promote and represent the University both internally and externally.
- To ensure that University HR policies and procedures are implemented
- To ensure students are included as appropriate in the various decision making within the department.
- To ensure that staff performance is managed appropriately and in a way that is consistent with the expectations, and that fair workload allocation processes are in place.
- To make effective use of all staffing resources and seek opportunities for collaboration and joint working with others beyond the department and beyond the Faculty.
- To ensure a safe and healthy environment for both staff and students, and full compliance with health and safety requirements.

## STRENGTHS

- Exudes a positive attitude toward life in general.
- Develops own unique style of humanism.
- Tries new and different ideas periodically
- Open to student suggestions on content, methods, and project
- Has integrity and honesty in all dealings with students
- Demonstrates the sincere desire to teach

- Seeks student, colleague, and administrator feedback for improvement purposes

## PERSONAL DETAILS

- ❖ **Father's Name:-** Sh. Satinder K Bansal
- ❖ **Mother's Name:-** Smt. Alka Bansal
- ❖ **Spouse Name:-** Sh. Deepak Dhawan
- ❖ **Kids (2) -** Ms. Kavya and Ms. Aradhya
- ❖ **Permanent Address :-** #1542-A Durga Colony, Kalka
- ❖ **Date of Birth: -** 27<sup>th</sup> February, 1986
- ❖ **Language Known :-** English & Hindi
- ❖ **Marital Status: -** Married
- ❖ **Nationality/Religion :-** Indian / Hindu

## DECLARATION

I do hereby declare that the above information is true to the best of my knowledge.

**Date: October 05, 2023**

**Esha Bansal**