Dr. Nisha Chanana

9501117002, nishachanana@gmail.com

Professional Qualification

- Doctor of Philosophy (Feb.2015) in Management from Kurukshetra University Kurukshetra
- Qualified UGC-NET in Management twice in June 2007 and Dec 2010
- MBA in Human Resource Management and Marketing Management in 2007

Academic Qualification

Graduation from Kurukshetra University Kurukshetra in 2002-2005

Teaching Experience:

- Presently working as Assistant Professor in Faculty of Management Studies, The ICFAI University, Baddi, Himachal Pradesh
- Worked as Assistant Professor in Swami Devi Dyal Institute of Management Studies, Swami Devi Dyal
 Group of Professional Institutions (SDDGPI) affiliated to Kurukshetra University, Kurukshetra
- Worked as Assistant Professor in School of Management Studies, Baddi University of Emerging Sciences and Technology (BUEST)
- Worked as Assistant Professor in University College of Commerce and Management, Guru Kashi University (GKU), Talwandi Sabo, Bhatinda, Punjab.
- Worked as Assistant Professor in University School of Management, Kurukshetra University, Kurukshetra (KUK), Haryana.

Published Paper in National and International Journals

- Future of e-commerce in India, International Journal of Computing and Business Research, ISSN (Online): 2229-6166.
- Data mining trend in past, current and future, International Journal of Computing & Business Research, ISSN (Online): 2229-6166.
- Job satisfaction among management teachers: a comparative study (2014), International Journal of Management, IT and Engineering, ISSN: 2249-0558, Volume 4, Issue 3
- Organizational role stress among management teachers: a comparative study (2014), Research Chronicler,
 International Multidisciplinary Research Journal, ISSN: 2347-503X, Volume II, Issue I
- Make In India-Are we competing to China (2015), Shimla Management Journal, HP University Business School, Himachal Pradesh University, Shimla, ISSN: 2320-0154.
- Overall satisfaction and employee engagement level- A study of Mahavir Spinning Mills (Sept 2016), The Catalyst- Journal of Management, ISSN 2455-7927, 23-31
- Relationship Between Work Performance And Organizational Commitment (March, 2017), The Catalyst-Journal of Management, ISSN 2455-7927, 83-89
- Organizational commitment among management teachers (2017), Apeejay Journal of Management Sciences and Technology, 4 (3), ISSN- 2347-5005
- Organizational Climate: A Comparative Analysis of State Universities, Private/Deemed Universities and Affiliated Management Institutes of Haryana (2019), Research Chronicler, International Multidisciplinary Research Journal, ISSN: 2347-503X, Volume VII, Issue XII
- Corona virus Pandemic (2019-2020): Preventive Actions taken by Indian Government (2020). Purakala, ISSN: 0971-2143, Volume 31, Issue 34.
- Employee engagement practices during covid-19 lockdown (2020). Journal of Public Affairs. Wiley.
- The impact of COVID-19 pandemic on employees organizational commitment and job satisfaction in reference to gender differences (2021). Journal of Public Affairs. Wiley.

Published Paper in National Conferences

- Consumers attitude towards celebrity endorsement (2015), Innovative Marketing Strategies for Sustainable Growth, School of Management Studies, Baddi University of Emerging Sciences and Technology, National Conference, ISBN: 9789382191407
- A comparative study of work life balance (2015), Strategies for Business Excellence in Global Era, University School of Management, Kurukshetra University, Kurukshetra, National conference proceedings.
- Work Life Balance- A study of Himachal Pradesh State Electricity Board Limited, Nalagarh (2016), Emerging Trends in Innovations and Sustainable Business Practices, School of Management Studies, Baddi University of Emerging Sciences and Technology, National Conference.

- To study the attitude of employees about onboarding process and early development plan (2017), 3rd National Conference on Impact of Monetary, Fiscal Policy/Demonetization on various sectors of Economy and Society, Srijan'17, Faculty of Management CGC-Technical Campus, Jhanjeri, Mohali
- Happiness of employees at workplace- A study of the retail sector (2021). Exploring New Frontiers of the Business- Opportunities and Challenges, 978-93-90818-65-5, 207-212.

Presented papers in National and Regional Conference/Seminar

- Incredible India: achieving competitiveness in tourism (2011), National Seminar on Global Competitiveness of Indian Business, University School of Management, Kurukshetra University, Kurukshetra
- Organizational climate & competitive advantage (2011), National Seminar on Global Competitiveness of Indian Business, University School of Management, Kurukshetra University, Kurukshetra
- Globalization, income inequality & inclusive growth (2011), UGC sponsored National Conference on Poverty and Inclusive Growth in India, Department of Economics, University College, Kurukshetra University, Kurukshetra
- Quality education: issues (2012), ISTE Regional Convention on Quality Issues in Technical Education, Guru Kashi University, Talwandi Sabo, Bathinda

Faculty Development Programmes

- Completed Two Weeks Faculty Development Programme on "Managing Online Classes and Co-Creating MOOCS:2.0".
- Participated in One Week Faculty Development Programme on "Research Methodology: Tools & Techniques".
- Participated in One Week Faculty Development Programme on "Mastering the Art of Handling Post Covid Challenges for Sustainable Development".
- Participated in One Week Faculty Development Programme on "ICT based tools and its applications in teaching learning process".
- Completed One Week faculty Development Programme on "Open Source Tools for Research".
- Completed One Week faculty Development Programme on "Entrepreneurship, Incubation and Innovation".
- Completed One Week faculty Development Programme on "Emotional Intelligence and freedom from stress for vitality living".

Courses Completed

- Completed Four Week MOOC Course on "Cooperative Learning Pedagogy".
- Completed 'Innovation Management' an online non-credit course authorized by Erasmus University Rotterdam.

Workshop Attended

- Participated in a five days' workshop on 'The foundations of Digital Marketing'.
- Participated in one day workshop on Statistical Data Analysis using SPSS.
- Participated in three days' workshop on 'Human Values'.

Computer Literacy MS Office and Internet,

Others: SPSS (Statistical Package for the Social Sciences)

Personal Profile

Date of birth: 24th April'1984

Gender: Female

Marital status: Married

Language Proficiency: Hindi, English