# Dr. Bharat Bhushan

**Mobile:** +91 9805597030

E-mail: bharathpuphd@gmail.com



# **Objective**

To achieve professional satisfaction, progress, and personal development, working in an academic environment that encourages growth and plays a pivotal role in attaining better career prospects coupled with a dynamic research environment.

## **Overview**

Ph.D. in Commerce (2021) from Department of Commerce and Management, Himachal Pradesh University Summer Hill Shimla.

University Grant Commission-National Eligibility Test (UGC-NET) Qualified.

M.B.A. (Master of Business Administration) Centre for Management Training & Research affiliated to Punjab Technical University, Jalandhar.

Master of Commerce (M. Com) from H.P.U. Shimla.

# **Educational Qualification**

Year	Degree/Exami nation	Institute/University	Division
2006	M.B.A.	Panjab Technical University Jalandhar.	1st
2004	M.Com	Himachal Pradesh University. Shimla.	2nd
2002	B. Com	Himachal Pradesh University. Shimla.	2nd
1999	S.S.C. (XII)	H.P.B.S.E. Dharmshala.	2nd
1996	H.S.C (X)	H.P.B.S.E. Dharmshala.	1st

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# **Current profile & Experience**

- ❖ Working as **Assistant Professor** at **ICFAI University** Baddi.
- **♦ PhD Research Scholar** at Department of Commerce, HPU Shimla from 1<sup>st</sup> October 2019 to 30<sup>th</sup> November 2021.
- ❖ Worked as **Assistant Professor** from 27th June 2010 to 30th September 2019 at **Indus International University** Una.
- ❖ Deputy Controller of Examinations from September 2013 to March 2016 at Indus International University Una.
- ❖ Controller of Examinations (Officiating) from April 2016 to December 2018 at Indus International University Una.

# **Roles & Responsibilities**

- Member of Academic Council.
- ❖ Member of Examination Board.
- School of Business Management coordinator.
- ❖ Incharge of the conduct of examinations.
- ❖ Conducted two days of faculty development programme.

Worked as Sr. Lecturer from 27th July 2007 to 21st June 2010 at Dr. I.T. Group of Institutes, Banur (Near Chandigarh)

# **Roles & Responsibilities (DR IT BUSINESS SCHOOL)**

- ❖ M.B.A. Course coordinator.
- Organized Management Fest Spardha & Business Summit 08, & 09.
- ❖ Admission coordinator for session 2007-08 & 2008-09
- ❖ Superintendent of Examination for PTU exams.
- Placement coordinator.

## **Industrial Experience**

Worked as Sr Officer Channel Sales & Relationship Manager with H.D.F.C. Securities Ltd & Indiabulls Securities Limited.

#### **Job Responsibilities:**

- ❖ Liasoning with Corporate Houses, H.N.I.s, and Individual Investors.
- ❖ Advising Clients to invest money in Equities, Derivatives, and Commodities.
- ❖ Helping in achieving the sales target of the branch.

#### **Areas of Interest**

- Marketing Management
- Consumer Behaviour
- Security Analysis and Portfolio Management

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Financial Institution and Services

#### List of Publication (Journals): U.G.C. Care List

- ❖ "Perception of investors towards the stock market and other selected investment avenues: a case study of Himachal Pradesh" Wesleyan Journal of Research, Vol 03 No 03 (December 2020), pp.42-56, ISSN 0975-1386.
- ❖ "Saving and investment habits of salaried individuals from una district of Himachal Pradesh (India)." Journal of Oriental Research, (December 2020), pp.43-52, ISSN 0022-3301.
- ❖ "Developing & empowering workforce issues in quality of work-life: A study among faculty members using multivariate analysis in-state private University of Himachal Pradesh," Oorja, a Tri-annual refereed International Journal of Management & I.T., Vol. 13, No. 2, May-August 2015, pp.61, ISSN: 0974-7869.
- ❖ "Job satisfaction among employees in small and medium scale enterprises in Tahliwal Industrial Area, Una District, Himachal Pradesh," International Research Journal of Commerce, Vol. 13, No. 2, August 2013, pp.61, ISSN 2320-9461, August 2013)

#### Research Papers Published /Conferences/Workshops

- ❖ Attended four days National level online workshop on "Quantitative Data Analysis using SPSS" organised by Students for Holistic Development of Humanity and Central University of Himachal Pradesh on 28<sup>th</sup> May to 31<sup>st</sup> May 2020.
- ❖ Attended seven days National level online workshop on "Dynamics of Research in Social Sciences" organised by Students for Holistic Development of Humanity and Himachal Pradesh Technical University, Hamirpur on 15<sup>th</sup> May to 21<sup>st</sup> May 2020.
- ❖ Attended seven days National workshop on "S.P.S.S., A.M.O.S. and S.E.M.: organized by School of Applied Management, Panjabi University Patiala on 17<sup>th</sup> January to 23<sup>rd</sup> January 2020.
- ❖ Attended National Level Workshop organised by UGC on "National Academic Depository (NAD)" on 28<sup>th</sup> September, 2018 held at New Delhi.
- ❖ Participated in AICTE recognized short term course on "Entrepreneurship and Business Incubation through ICT" conducted by Entrepreneurship Development & Industrial Coordination Department from 8<sup>th</sup> October to 12<sup>th</sup> October 2018.
- ❖ Participated in International Conference on "Hospitality and Tourism" organized by GNA University on 12<sup>th</sup>
  November 2016 and presented paper entitled "Customer Relationship Management in Hospitality Sector."
- ❖ Participated in International Conference on "Sustainable Development in 21st Century: A Global Perspective," organized by Chaudhary Ranbir Singh University Jind (Haryana) on 19-21 March 2015 and presented paper entitled "Sustainable Development in India with reference to Agriculture."

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- ❖ Attended a week course on E-governance, Eco-preneurship, and Green I.T. in Technical Institutions through I.C.T. conducted by N.I.T.T.T.R. Chandigarh on 09.02.15 to 13.02.15.
- Participated in International Conference on "Technical and Higher Education in India: Emerging
   Landscapes" organized by International School of Informatics & Management Jaipur on 10-11 April 2015."
- ❖ Attended AICTE recognised short term course on Cloud Computing through I.C.T. conducted by N.I.T.T.T.R. Chandigarh on 04.08.2014 to 08.08.2014.
- Conducted two-day Faculty Development Program on "Case Methodology & Effective Teaching in Management & Commerce" at Indus International University on 25<sup>th</sup> April to 26<sup>th</sup> April 2013.
- ❖ I attended three National conferences in Dr. IT Group of Institutions from 2007 to 2010.
- ❖ Attended one day workshop on Collaboration Technologies for Educators conducted by C.C.M.T.R.,

  Toronto.
- Attended two days training programme on BTEC implementation by Edexcel (A Pearson Company) on 2<sup>nd</sup> & 3<sup>rd</sup> August 2011.

# **Summer Internship**

Organization: Standard Chartered Asset Mgt Company Pvt Ltd. Chandigarh.

**Time Duration:** June-July 2005 (2 Months)

Project "Application of Capital Asset Pricing Model."

#### **Projects**

Research project on "Performance of Equity Mutual Fund Schemes in India."

### **Computer Proficiency**

- ❖ Windows 10, Internet Surfing. MS-Office (Proficient user of Word, Excel & PowerPoint)
- S.P.S.S., ERP

# **Personal Details**

Name: Bharat Bhushan
Date of Birth: 30th March 1981.

Gender: Male
Marital Status: Married
Languages Known: English, Hindi

Contact Details': V.P.O. Khurwain, Tehsil Bangana

Distt Una, Himachal Pradesh.

**Mobile:** +91 9805597030

E-mail: bharathpuphd@gmail.com

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# References

Dr. Vijay Kumar Sharma. Ex-Chairman & Professor, Department of Commerce. Himachal Pradesh University, Shimla. Mob No- 9418059569

Dr. Raman Kumar Jha. Vice Chancellor Amity University Jharkhand Mob No- 09816407901

Dr Ampu Harikrishnan Pro-Vice Chancellor Bir Tikendrajit University Manipur Mob No- 9387223920

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