

# Faculty of Science & Technology

## Industrial Visit Report

**Meander Software Pvt. Ltd.**

**Date-03-03-2026**

**Date of Visit:** February 25,2026 (Wednesday)

**Organized By:** Faculty of Sciences & Technology(FST),The ICFAI University, Himachal Pradesh

**Class:** Students of technology.

An Industrial visit to Meander Software Pvt. Ltd. was organized by our department to provide practical exposure to students about the working environment of the IT industry. The main objective of this visit was to understand real-time industrial operations, interact with professionals, and gain knowledge about emerging and running technologies used in the company.

### **About the Company**

Meander Software Pvt. Ltd. is an IT-based company that specializes in software development, web development, mobile application development, and digital marketing solutions. The company focuses on innovative solutions and modern technologies to meet client requirements efficiently.

### **Interactions**

During the visit, students had the opportunity to interact with members of company departments. Each department explained its roles and responsibilities in detail:

#### **a) Development Department**

The development team explained how software and applications are designed and developed. They demonstrated the use of programming languages such as Java, Python, and JavaScript. They also discussed frameworks and tools used for frontend and backend development.

#### **b) Artificial Intelligence (AI) Department**

One of the most interesting sessions was with the **AI Department**. The AI experts explained how Artificial Intelligence and Machine Learning are transforming industries. They discussed real-time AI applications such as:

- Chatbots and virtual assistants
- Image and speech recognition systems
- Predictive data analysis
- Recommendation systems
- Automation using AI models

#### **c) Digital Marketing Department**

This department explained SEO (Search Engine Optimization), social media marketing, and online branding strategies. They highlighted how digital marketing helps businesses grow in the modern era.

#### **d) Knowledge about Emerging and Running Technologies**

The company representatives shared valuable information about upcoming and trending technologies such as:

- Artificial Intelligence (AI)
- Machine Learning (ML)
- Cloud Computing
- Cyber security
- Data Analytics
- Internet of Things (IoT)

They explained how these technologies are currently being implemented in projects and how they will shape the future of the IT industry.

### Practical Demonstration

Students were shown live project demonstrations, including website development processes and application deployment. The team explained project management methods like Agile methodology and how teams collaborate using tools like Git and project management software.

### Learning Outcomes

From this visit, students gained:

- Practical knowledge about the working of an IT company
- Understanding of teamwork and professional communication
- Awareness about latest and upcoming technologies
- Guidance about career opportunities in the IT sector
- Motivation to improve technical and soft skills

The industrial visit to **Meander Software Pvt. Ltd.** was highly informative and beneficial. The interaction with all department members helped students understand the real-world working environment of the IT industry. The visit enhanced our knowledge about current and future technologies and inspired us to work hard toward building successful careers in the technology field.

At the end of the session they give every student an appreciation certificate on their visit.





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